



***Pennsylvania Association
of Resource Conservation and
Development Councils***

2009-2013 Strategic Plan

Vision Statement – Respected for improving the quality of life in the Commonwealth

Mission Statement - Support the Commonwealth’s Resource Conservation and Development Councils by developing and strengthening partnerships at the state and national levels.

Administration

Goal #1

Effectively manage the PA Assoc. of RC&D Councils by January 2012

Objective #1

Implement a Staffing Plan by September 2011

Strategies:

- a) Subcontract with Council(s) or with consultant(s) for one year by December 2009
- b) Develop a staffing plan to administer the PA Assoc. of RC&D Councils by March 2010
- c) Evaluate and adjust staffing plan as necessary by January 2011

Goal #2

Improve the operation of the PA Assoc. of RC&D Councils by June 2010

Objective #1

Determine PA Assoc. of RC&D Councils’ roles and responsibilities by May 2010

Strategy:

- a) Review and revise existing PA Assoc. of RC&D Councils’ roles and responsibilities descriptions as needed by March 2010

Goal #2(cont.)

Improve the operation of the PA Assoc. of RC&D Councils by June 2010

Objective #2

Adopt meeting template by January 2010

Strategy:

- a) Develop meeting format, define purpose of meetings, and create meeting schedule by November 2009

Funding

Goal #1

Secure adequate funding to provide for continuous long-term operation of the PA Assoc. of RC&D Councils by September 2010

Objective #1

By September 2009, identify projects and other sources of funding that can sustain the PA Assoc. of RC&D Councils

Strategies:

- a) Survey membership for their projects and Strategic Plan Goals by May 2009

Action Items:

- 1) Develop survey tool by January 2010
 - 2) Distribute and complete Council surveys by February 2010
 - 3) Populate matrices of existing and potential Council projects, and Councils' goals by March 2010
 - 4) Evaluate results by April 2010
- b) Research other potential funding sources by July 2010

Objective #2

Secure financial support for the PA Assoc. of RC&D Councils through outreach by December 2011

Strategies:

- a) Determine social capital resources available thru individual Councils' Directors that pertain to identified funding opportunities by April 2010
- b) Target local, regional and national decision makers to promote support for the PA Assoc. of RC&D Councils by January 2011